

PRIVACY POLICY

Last Updated: November 20, 2025

Welcome to AutoMagic Recipes. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this policy or our practices with regards to your personal information, please contact us at support@automagicrecipes.com.

This Privacy Policy governs the privacy of our website <https://www.automagicrecipes.com> and our application. It explains what information we collect, how we use it, and what rights you have in relation to it.

By accessing or using our Service, you agree that you have read, understood, and agree to be bound by all of the terms of this Privacy Policy. If you do not agree with the terms of this privacy policy, please do not use the Service.

1. Information We Collect

We collect information in three ways: information you provide to us directly, information we collect automatically when you use the service, and information we receive from third parties.

A. Information You Provide

- **Account Registration:** When you create an account, we collect your email address, a password and a user name. Your password is encrypted (hashed) before being stored; we do not have access to your actual password.
- **User-Generated Content:** We collect the data you create within the app, including recipe titles, ingredients, instructions, photos you upload for processing, meal plans, and grocery list items.
- **Support Communications:** If you contact us via email, we collect your email address and the content of your message to assist you.

B. Information from Third Parties (Google Sign-In)

- If you choose to register or log in using your Google Account, we receive your **name**, **email address**, and **profile picture** from Google, as permitted by your Google privacy settings. We use this information solely to create and authenticate your account.

C. Information Collected Automatically

- **Log Data:** Like most websites, our servers (hosted on Render) automatically record information when you access the site. This may include your IP address, browser type, and the date and time of your visit. This data is used for security monitoring and troubleshooting errors.

- **Cookies:** We use session cookies to keep you logged in as you navigate between pages. We do not use cookies for third-party advertising or cross-site tracking.

2. How We Use Your Information

We use the information we collect for specific, functional purposes to make AutoMagic Recipes work for you:

- **To Provide the Service:** To store your recipes, generate your grocery lists, and maintain your meal plans.
- **LLM Recipe Parsing:** To process the URLs or images you submit using our "Import" feature. This data is processed to extract text (ingredients and instructions) and format it into a recipe card.
- **Payment Processing:** To manage your subscription status and facilitate payments through our partner, Stripe.
- **Communication:** To send you important administrative messages, such as password reset links or updates to our terms and policies.
- **Security:** To verify your identity when you log in and to detect and prevent fraud or abuse of the service.

3. Sharing Your Information with Third-Party Service Providers

We value your privacy and do not sell your personal data. However, to provide the features of AutoMagic Recipes, we use trusted third-party service providers to perform specific functions on our behalf. We share only the minimum amount of data necessary for these providers to perform their services.

A. Hosting and Infrastructure

- **Render:** We use Render to host our website, application logic, and database. The personal information you provide to us (such as your email, saved recipes, and meal plans) is stored securely on Render's servers.
- **Google Cloud Storage:** We use Google Cloud Storage to temporarily store user-uploaded images (such as recipe photos) before they are processed.
- **Redis:** We use Redis to manage temporary background tasks. Data in this system is transient and used solely to facilitate immediate processing.

B. Large Language Model (LLM) and Image Processing

- **Google Cloud (Gemini and Vision APIs):** When you use our "Import" feature to parse a recipe from a URL or an image, that specific data is analyzed by Google's services.
 - **Data Usage:** This data is used solely to extract ingredients and instructions.
 - **Image Retention:** We prioritize your privacy. Images uploaded to Google Cloud Storage for processing are **deleted from our storage buckets immediately** after the analysis is complete. We do not retain your original recipe images on our servers or in cloud storage.

C. Payment Processing

- **Stripe:** If you choose to subscribe to our premium tier, your payment is processed by Stripe.
 - **Data Usage:** We do not collect or store your full credit card details. That information is provided directly to Stripe, whose use of your personal information is governed by their Privacy Policy.

D. Authentication

- **Google Sign-In:** If you choose to register or log in using your Google account, your authentication request is processed by Google. We receive and store basic profile information (specifically your name and email address) to create your account on our platform.

4. Data Retention and Your Rights

A. Data Retention We retain your personal information (such as your profile data) and your user-generated content (recipes, meal plans, and grocery lists) only for as long as your account remains active. We do not guarantee data storage indefinitely if you are no longer using the service. We will attempt to notify the user via the email provided before any account removal actions are taken.

B. Deleting Your Content You have full control over the data you create within AutoMagic Recipes.

- **Individual Items:** You may delete individual recipes at any time using the "Delete" button located on each recipe page. This action immediately removes the recipe from your library.

C. Deleting Your Account You have the right to delete your entire account and all associated data at any time. This option is accessible directly through the "Delete Account" button located on your **Profile Page**.

D. Consequences of Deletion (Permanent Erasure) Please be aware that deleting your account is **permanent and irreversible**. We employ a "cascading deletion" process to ensure your data is fully removed.

- **What happens:** When you delete your account, our system immediately removes your personal profile, authentication credentials, and **all** associated user-generated content, including every recipe, meal plan, and ingredient list you have created.
- **No Recovery:** Once this process is confirmed, your data is erased from our production database. We do not retain archived copies of deleted user data, and we cannot restore your account or recipes once they have been deleted.

E. Technical Backup Caveat Please note that while your data is immediately removed from our live production systems, traces of your information may remain in encrypted system backups for a short period (typically less than 30 days) before being automatically overwritten. These backups are maintained solely for disaster recovery purposes and are not accessed for standard business operations.

5. Security

We take the security of your data seriously and implement industry-standard measures to protect it.

- **Encryption in Transit:** All data transmitted between your browser and our servers is encrypted using Secure Socket Layer (SSL/HTTPS) technology.
- **Password Protection:** We never store user passwords in plain text. We use strong hashing algorithms to ensure your password remains secure even in the event of a database breach.
- **Access Controls:** Our application logic is designed to ensure that your private recipes and meal plans are accessible only by you, unless you explicitly choose to share them.
- **Limited Access:** Access to server infrastructure and user data is strictly limited to authorized personnel for the purpose of maintenance and support.

Disclaimer: While we strive to use commercially acceptable means to protect your personal information, no method of transmission over the Internet or method of electronic storage is 100% secure. We cannot guarantee absolute security.

6. Children's Privacy

Our service is not directed to individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete such information immediately.

7. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

- **Email:** support@automagicrecipes.com
- **Website:** <https://www.automagicrecipes.com>